

Hugh Lane Gallery

Andy Warhol Three Times Out **A Resource for Students**



Installation view of Silver Clouds at Hugh Lane Gallery. Photography by Denis Mortell 2023.

**HUGH LANE
GALLERY**



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council



ANDY WARHOL THREE TIMES OUT

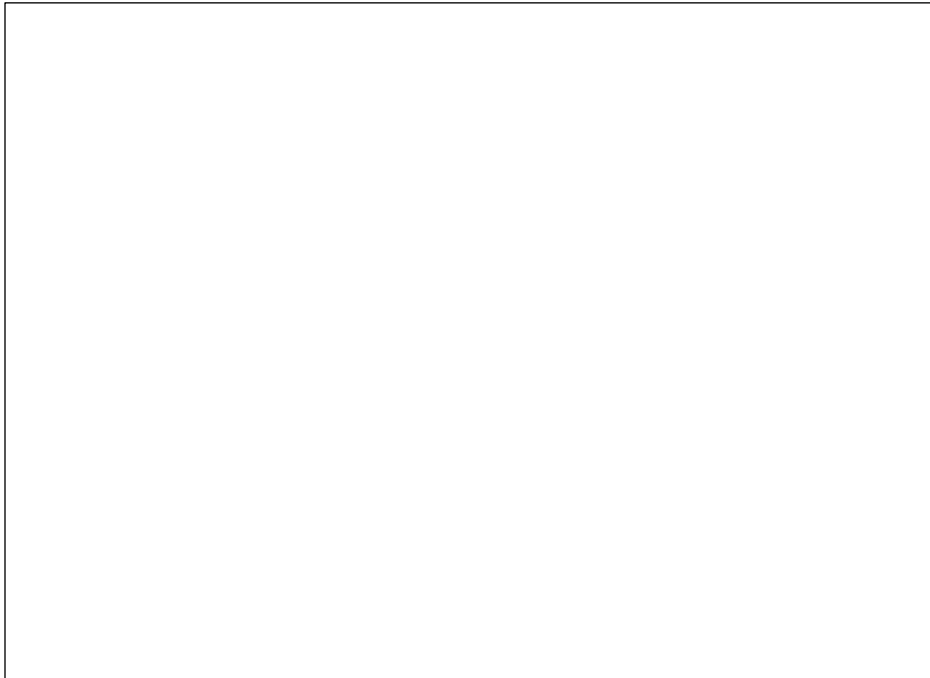
This resource can be printed and used by students when exploring the exhibition *Andy Warhol Three Times Out* at the Hugh Lane Gallery. It has been designed to encourage students to actively engage with the works on display and to make connections between the work of Andy Warhol and the post-primary Visual Art curriculum.

The worksheet has been divided into topics and themes that correlate with the co-curation of the exhibition by Barbara Dawson, Director Hugh Lane Gallery and Michael Dempsey, Head of Exhibitions, Hugh Lane Gallery.

Early Drawings

When he was eight years old, Warhol was diagnosed with St Vitus's dance; from then on he spent much of his time indoors, drawing. In 1949, aged 21, he moved to New York seeking work as a commercial artist. After many false starts hawking his portfolio around advertising agencies and magazines Warhol went on to have a very successful commercial career working with magazines, advertising agencies and record albums.

Select your favourite drawing and make a sketch of it below.



Annotate your sketch:

- Describe the types of lines
- List the materials used by Warhol to make this drawing
- Identify the subject matter

Do you think Warhol made his drawings from observation of a primary object or from a secondary source? Explain your answer.

Consider Warhol's use of wallpaper as a medium in his art. How does it relate to themes and concepts in his art? Describe the wallpaper by Andy Warhol on view in this exhibition.

Good Business is the Best Art

The 1970s saw him develop multiple postmodern strategies coined in the phrase “Good business is the best art” (Barbara Dawson and Michael Dempsey, 2023).

‘Andy Warhol was one of the leading figures of the Pop Art movement of the 1960s. The movement was deeply influenced by the rise of consumer culture in post-World War II America.’ *From Andy Warhol Three Times Out free booklet*

Points for discussion

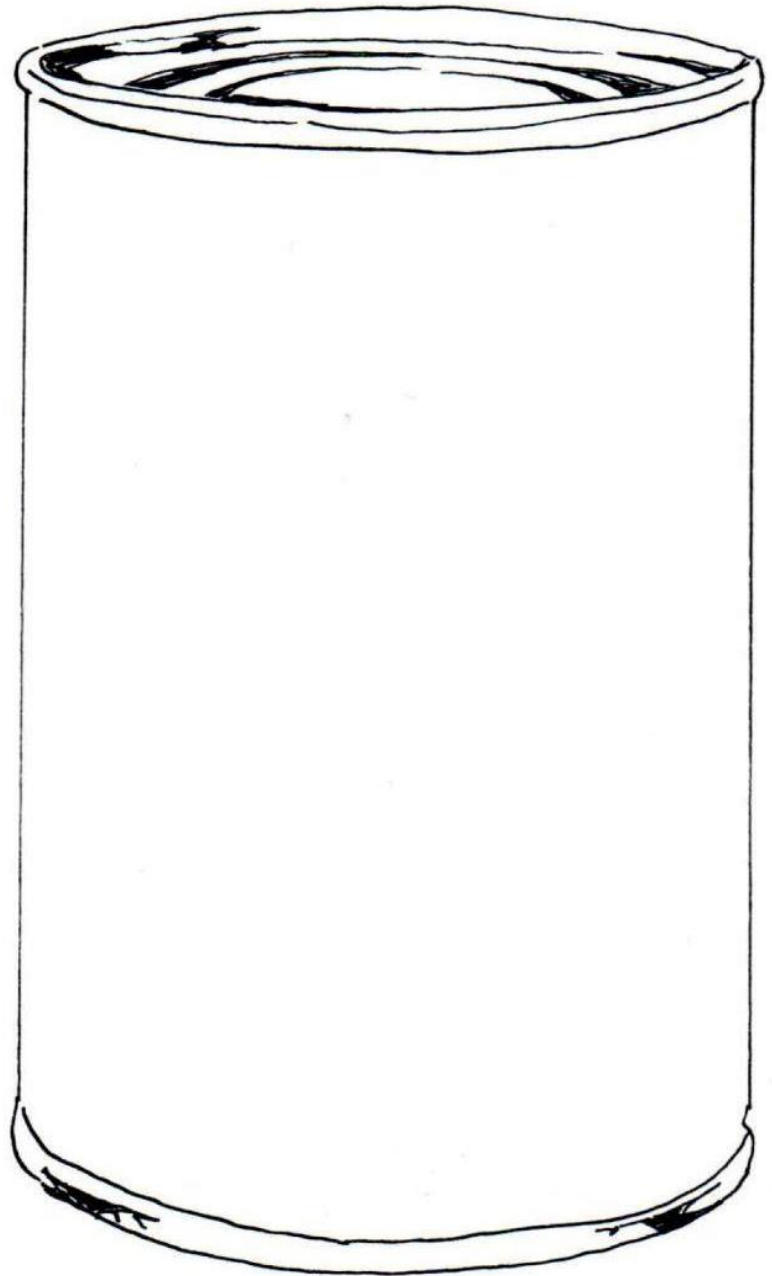
- Consumerism and advertising
- This difficulty in defining what “art” is
- The difference between an artist and a designer, and if there is any.

Do you think being a good artist is the same as being a good sales person? Explain your answer with reference to the work of Andy Warhol and other artists you have studied.

In what way does Andy Warhol’s phrase above and his work as a whole challenge what is and is not considered art?

Find and study Warhol's
Campbell's Soup Cans.

Copy the typography and layout
of the label in the line drawing.
Remember the label is wrapped
around a cylinder, so the letters
will follow the curved line.



Marilyn Monroe, 1967



Andy Warhol, Marilyn Monroe (Marilyn), (II.31), AP edition C/Z, 1967, screen-print 36 x 36 in. Collection of the Jordan Schnitzer Family Foundation. Image: Aaron Wessling Photography. © The Andy Warhol Foundation for the Visual Arts, Inc. / ARS New York / IVARO Dublin, 2023

In 1967, Warhol established a print-publishing business, Factory Additions, through which he published a series of screen-print portfolios on his signature subjects. Marilyn Monroe was the first one.

Explain how this work was innovative and contributed to the development of the Pop Art movement using the following headings: materials and techniques, subject matter and style.

Materials and techniques:
Subject matter:
Style:

If you were to create an artwork in the style of Andy Warhol’s Marilyn, what contemporary celebrity would you choose? Justify your answer in relation to current trends and/or a societal issue.



Installation view of Andy Warhol Three Times Out. Photo: Denis Mortell.

Andy Warhol's *Brillo Boxes* are precise copies of commercial packaging.

How does seeing these boxes in a gallery context compare to a supermarket or warehouse? Does this change their function or purpose? Explain your answer.

During your visit describe the *Brillo Boxes* using the following headings: materials and techniques, font, and colour.

Materials and techniques:
Font:
Colour:

What do you think is the difference between a designer and an artist? Explain your answer with reference to Warhol's *Brillo Boxes*.

Discuss brand names, marketing, advertising and packaging.

- Divide into groups and each group research a specific product that you believe has a good marketing campaign. What is it about their campaign that makes it successful?
- Watch and critically analyze an advertisement. Identify the target audience and explain your answer. Can you trust advertising? Explain your answer in relation to the advert that you have watched.
- Describe how language is used on the Brillo boxes and in advertising in general.
- Do you think we need to consume more or less? Are marketing and advertising responsible for humans' over consumption? Explain your answer.
- Should the company or the consumer be responsible for the recycling of packaging and the amount of packaging used?

Performing Andy Warhola

Gretchen Berg: It's, uh, I just wondered if you, um, have kind of an image that you like to present to people in photographs and –

Andy Warhol: Oh, uh –

gb: – to prevent them from knowing the “real” Andy Warhol?

aw: Oh, I don't even have time to think about... that.

gb: Oh, I see.

aw: Or something. I don't know. We're just so busy here.

gb: I understand. You're, you're busy working.

aw: No, we're just busy playing. Well, work is play when it's something you like.

Andy Warhol taped interview by Gretchen Berg,
The Factory, summer 1966

'Warhol's calculated personae was a key component of his artistic practice, blurring the boundaries between his personal life and his public identity. By presenting himself as an enigmatic figure (altered from the person Andrew Warhola), Warhol challenged conventional notions of artistic authenticity and exploited the idea of identity being malleable and subject to manipulation'. *From Andy Warhol Three Times Out free booklet*

Andy Warhol believed identity was something that could be performed. Do you agree or disagree with this statement? Explain your answer referring to a self-portrait and film featuring or by Andy Warhol.

Andy Warhol changed his name from Andrew Warhola

True

False

In what context is camouflage normally used? Describe the camouflage artworks made by Andy Warhol on view in this exhibition.

Imagine you are a famous artist. Invent a pseudonym for yourself and describe the type of work you would make using this alias, with your true identity hidden. Explain where the public would come across your work.



Image: Andy Warhol, *Self-Portrait*, 1966. Silkscreened synthetic polymer paint and enamel, pencil and ballpoint pen on six canvas panels. Framed, each: 58.4 x 58.4 x 3.2 cm. Accession Number: B-WARH-2P98.16. 1-.6. The Eli and Edythe L. Broad Collection. © The Andy Warhol Foundation for the Visual Arts, Inc. / ARS New York / IVARO Dublin, 2023

Take a selfie and experiment with different filters and effects, opacities and layers to create a self-portrait in the style of Andy Warhol. Print the image or make a sketch of it in the box below.




Take a photo of the *Silver Clouds*, print and stick it in the box below or make a sketch.

a) Photo

b) Sketch from the photograph

c) Sketch from observation



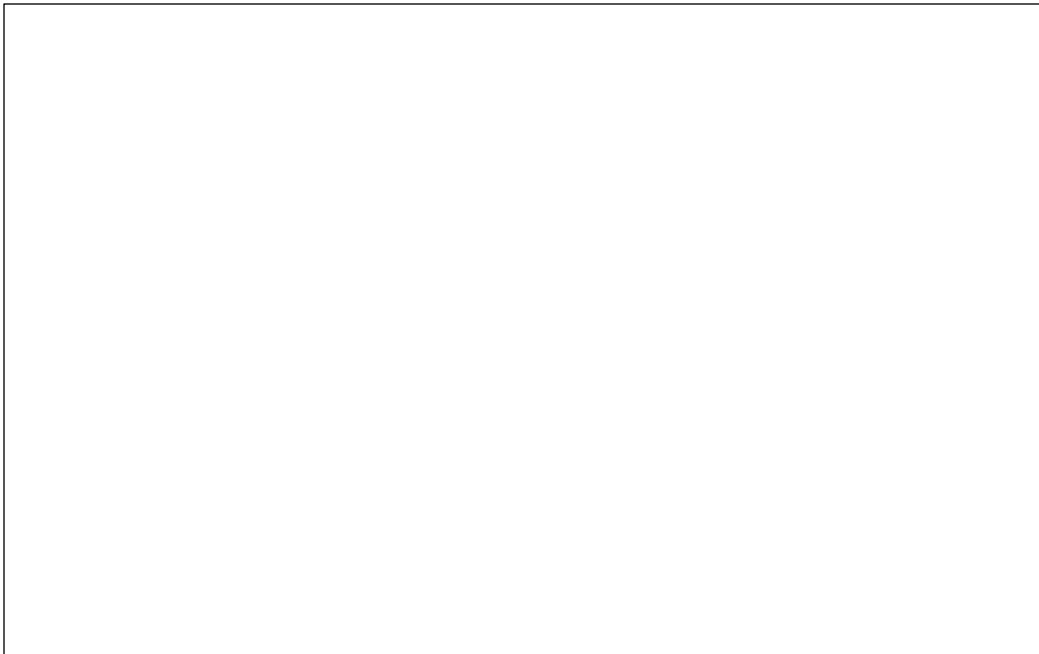
History Repeats

'Andy Warhol 'Three Times Out' looks at how this extraordinary artist's vision continues to be so relevant. The circular nature of time comes to mind as Warhol's concerns are once again our concerns..' (Barbara Dawson, 2023).

Identify a theme or subject in Warhol's art and name a work that expresses this recurring theme or subject matter.

If Warhol was alive today, imagine a current issue, celebrity, recent event or story in the news you think he would be inspired by. Find an image from today you think he might use. Print and stick it in the box below or make a sketch of it.

Name the issue/event/story _____



Death in America

Guns, portraits of Jackie, skulls, electric chairs and race riots reveal Warhol's fascination with and observation on mass media's exploitation of death. They also evidence society's de-sensitisation to tragedy due to the continuous bombardment of violent imagery. Skulls are often included in artworks as a reminder of death.

'In October 1975, when Warhol purchased another human skull (its lower jaw intact) at a Paris flea market, it became the basis for an extensive series of still life paintings and drawings – the Skulls (Neil Printz, 2023).

How does Warhol's use of colour, repetition and artistic process influence how you view the subject of his work?

Compare and contrast one of Warhol's skulls with the work of another artist elsewhere in art history or contemporary art whose work contains a skull using the following headings: Title, date, style, medium, use of colour.

Artist	Andy Warhol	
Title		
Date		
Style	Pop Art	
Medium		
Use of colour and/or narrative		



*Installation view of Andy Warhol
Three Times Out.
Photo: Denis Mortell.*

Jackie, 1964. Acrylic and silkscreen ink on linen, 50.8 × 40.6 cm. 1998.1.93. The Andy Warhol Museum, Pittsburgh; Founding Collection, Contribution The Andy Warhol Foundation for the Visual Arts, Inc.

Jackie, 1964. Acrylic and silkscreen ink on linen, 50.8 × 40.6 cm. 1998.1.100. The Andy Warhol Museum, Pittsburgh; Founding Collection, Contribution The Andy Warhol Foundation for the Visual Arts, Inc.

Jackie, 1964. Acrylic and silkscreen ink on linen, 50.8 × 40.6 cm. 1998.1.102. The Andy Warhol Museum, Pittsburgh; Founding Collection, Contribution The Andy Warhol Foundation for the Visual Arts, Inc.

Jackie, 1964. Acrylic and silkscreen ink on linen, 50.8 × 40.6 cm. 1998.1.119. The Andy Warhol Museum, Pittsburgh; Founding Collection, Contribution The Andy Warhol Foundation for the Visual Arts, Inc.

Jackie (Gold), 1964. Silkscreen on canvas, framed, 52 × 41 cm. AW-0016. The Sonnabend Home Collection.

When in the Hugh Lane Gallery, describe the composition and potential source imagery of each of these artworks.

Analyze the use of colour in these artworks

What ideas about society and the mass media are being communicated by these artworks?



*Installation view of
Electric Chair (1971) by
Andy Warhol. Collection
of Jordan D. Schnitzer
Family Foundation.
Installation photo: Denis
Mortell.*

When viewing *Electric Chair*, consider the following:

- Did Andy Warhol take the original photograph of the electric chair or what is the source of the original image?
- The media often use images of violence to sell stories and in some cases have become part of their advertising tactic. Do you agree with this approach and what impact does this have on society? Explain your answer.
- Traditionally, what kind of people have bought art by famous artists?
- Did Warhol make this work with this audience in mind and if so, what was he trying to do or say? Explain your answer.
- Traditionally would a subject like this have been exhibited in art galleries?
- What do you think Warhol's attitude was to images of violence? Is his work a commentary of some sort or a campaign against the death penalty in the United States? Explain your answer.
- Describe how colour is used in these artworks. What effect do the colours have in each image?
- Is each image exactly the same? What differences do you notice between each image?

There are many ethical questions to consider when looking at this artwork and for you to consider when you are consuming media.

Think about and discuss what the ethical questions may be or what you should consider when consuming media.

Write key points here:

What other art works related to society and politics in the United States and globally can you find in this exhibition? List examples and themes here. Are any of these themes still relevant? How and why?

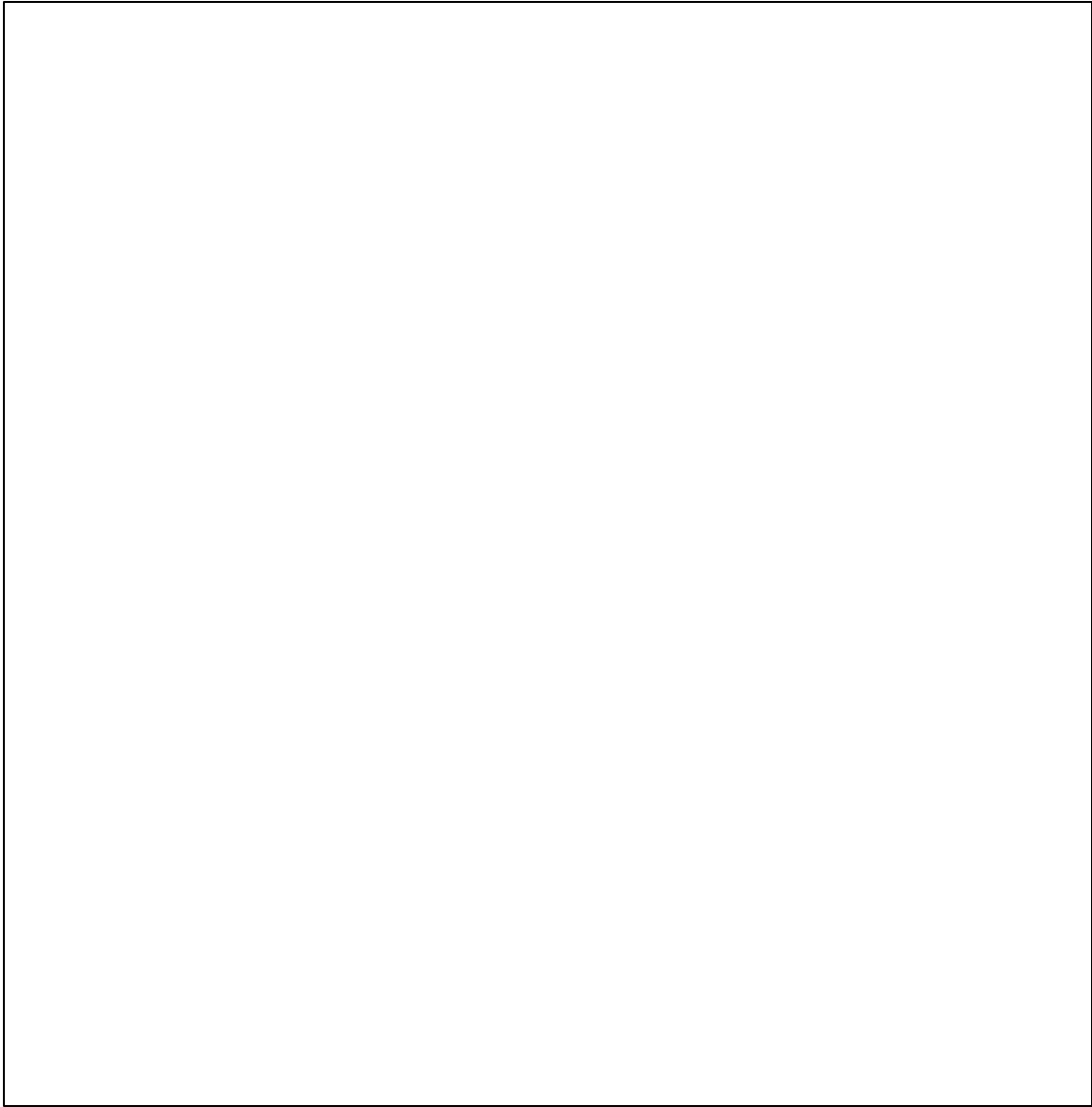
Collaborations

In the early 1980s the Swiss gallerist Bruno Bischofberger suggested to Warhol a collaboration project with two younger artists in his gallery: Francesco Clemente and Jean-Michel Basquiat. Another of what Warhol called ‘the young kids’ was Keith Haring, who was known for his graffiti art.

Andy Warhol collaborated with many people and artists. What does collaboration mean?

‘Over a two-year period Warhol and Basquiat created more than 160 joint works, which represents more than a tenth of Basquiat’s entire oeuvre of painting... Keith Haring described the collaboration as a “physical conversation happening in paint instead of words ... Andy loved the energy with which Jean would totally eradicate one image and enhance another ... They worked on many [canvases] at the same time, each idea inspiring the next’ (Barbara Dawson, 2023).

Collaborate with a classmate to create an artwork in the box below. Take it in turns to respond to the word “icon”, creating a visual conversation between your drawings and words. You can add to and scribble over each other’s work.



Andy Warhol, Peter Beard and Francis Bacon

Artworks in galleries 9 and 10 begin a conversation between Francis Bacon and Andy Warhol. Through their imagery both Bacon and Warhol express the neurosis of their age, charting the unfolding dramas in one of the most turbulent, violent and exciting centuries of the last millennium. On meeting Francis Bacon in New York, Warhol revealed he was always talking about him with Peter Beard. *From Andy Warhol Three Times Out free booklet*

Peter Beard Diaries

The photographer Peter Beard was known for his famous picture diaries, which he worked on everywhere he went. 'I always had a diary', he recalled. Warhol called them his 'trip books'. The diaries were crammed with mementos, talismans, writings, drawings, body art, photographs, and collaborations with friends including Warhol. *From Andy Warhol Three Times Out free booklet*

Take time to explore the detailed drawings, images and writings on display. Choose one example and describe it:

Warhol and Bacon used vibrant and artificial colour registers in conveying emotion and vulnerability in their work. Bacon's rich palette – examples of which can be seen on the walls of his studio – and Warhol's complex silk screening processes convey alternatives realities underpinning the fleeting nature of existence. *From Andy Warhol Three Times Out free booklet*

Visit the Francis Bacon Studio and look at Francis Bacon's work and examples of items from his studio or related to Beard/Bacon/Warhol on display. Describe any shared concerns /interests you notice among the three artists.

Andy Warhol and Film

‘Using his 16mm Bolex camera, Warhol produced 472 short black-and-white portrait films, called Screen Tests, between 1964 and 1966. He filmed the denizens of the Factory in front of a blank wall, forming a fascinating portrait of the New York scene. With scant direction from Warhol, apart from staying completely still and open eyed, the sitters stayed in position for four minutes in silent reverie’. *From Andy Warhol Three Times Out free exhibition booklet.*

Find **Screen Tests** a series of films on view in gallery 8 and **Sleep (1963)**, **Kiss (1963)**, **Empire (1964)** and **Outer and Inner Space (1965)** on view in gallery one on the ground floor.

‘Warhol had a passion for experimental film-making, and his silent films remain more talked about than seen. They are renowned for their absence of narrative and their duration. 1960s New York was an exciting period for experimental film-making and the underground art movement challenged the conventional Hollywood film format. Warhol was a regular at the acclaimed experimental film-maker Jonas Mekas’s screenings, and it was in this milieu that Warhol developed his innovative films.’ *From Andy Warhol Three Times Out free exhibition booklet.*

Who or what are the subjects of his films on view here? Describe how the subjects appear. How are the artworks presented in the room? Does each film relate to each other? What do you think is going on in the artwork?

Warhol’s *Screen Tests* offered a new kind of portraiture.

What do they tell us about the context Warhol was working in and how do they differ from paintings and still photographs of people created by artists previously? Make reference to another portrait artist you have studied in your answer.

Look at Andy Warhol's artwork in other media such as paintings or screen prints on view in this exhibition. How does the subject and style resonate with the format, techniques and style of a moving image, photography, film, cinema and the film making process?

In what ways does the theme of silver resonate in the work of Andy Warhol?

What connotations does the word silver have with cinema?

Additional points for discussion

List three possible advantages of seeing an artwork in person.

1.
2.
3.

Are there any advantages to seeing a reproduction of an artwork online? Explain your answer.

Why might a museum or gallery use a reproduction of an artwork on merchandise? Explain your answer.

Design a piece of merchandise for the art gallery shop using this image. Explain your design using the following headings: artefact, colour and target audience.

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Artefact:
Colour:

Target audience:

Andy Warhol *Three Times Out* (6 October 2023-28 January 2024) is a temporary exhibition at the Hugh Lane Gallery.

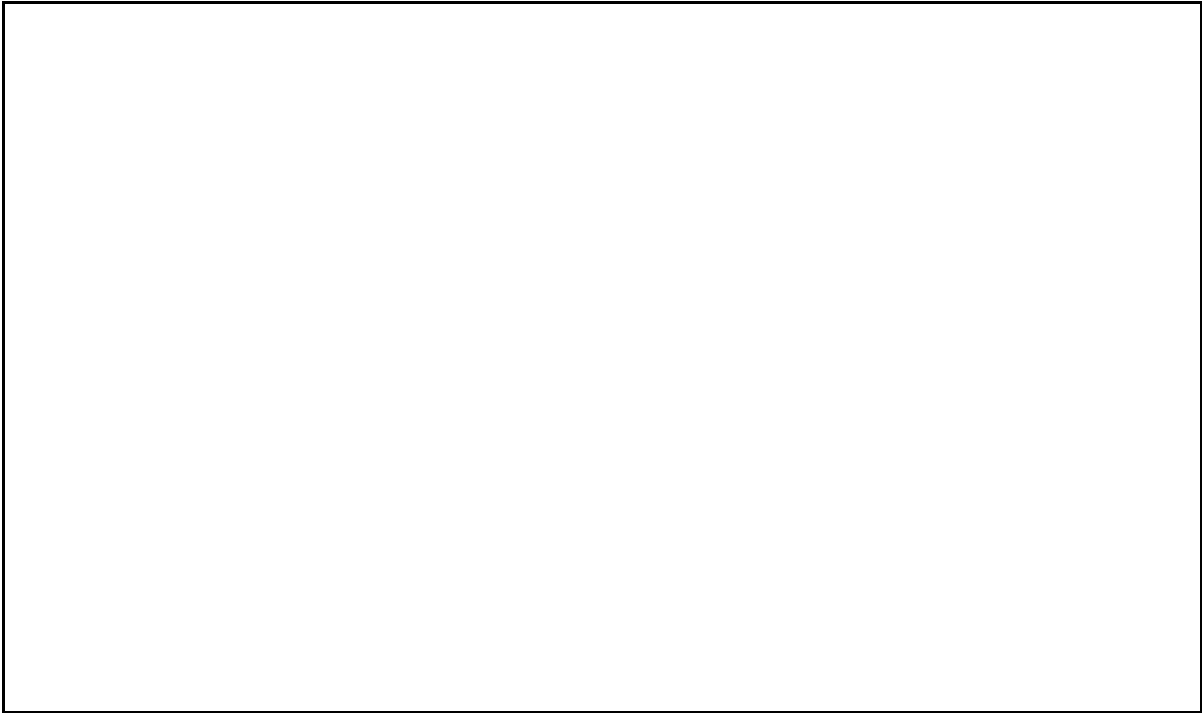
What is the difference between a temporary exhibition and a permanent collection at a gallery or museum?

Why might it be important for an art gallery or museum to curate a temporary exhibition? Explain your answer referring to *Andy Warhol Three Times Out*, considering the artist, artworks, location and context.

Exercise

Consider a specific audience or demographic and describe an event (talk/tour/workshop/demonstration/performance and so on) that would help participants to engage with and/or understand the artwork in *Andy Warhol Three Times Out* in a new way or from a perspective that is relevant to their needs and interests.

Draw a mind map as part of your plan, identifying your target audience.



Description of your event.

Some useful online resources

Andy Warhol Three Times Out https://hughlane.ie/whats_on/hlg-andy-warhol-three-times-out/

Hugh Lane Gallery Explore & Learn DL Oct 23-Jan 24

<https://hughlane.ie/2023/10/05/explore-learn-oct-23-jan-24/>

www.hughlane.ie and Watch, Read Listen -HLG YouTube channel

HL Andy Warhol poster resource for young audiences <https://hughlane.ie/wp-content/uploads/2023/10/Warhol-poster-final.pdf>

<https://www.warhol.org/>

<https://www.tate.org.uk/whats-on/tate-modern/andy-warhol> has information exploring the work of Andy Warhol related to past Tate exhibition.

Some reading material accompanying *Andy Warhol Three Times Out*

Andy Warhol Three Times Out exhibition catalogue with essays by co-curators Michael Dempsey and Dr. Barbara Dawson, Charlie Porter, Panti Bliss, Judith Goldman, Neil Printz, Vincent Fremont, Dieter Bucharth.

Andy Warhol Three Times Out exhibition guide booklet, freely available to accompany the exhibition.

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For *Andy Warhol Three Times Out* ticketing please see www.hughlane.ie

Andy Warhol: Three Times Out: A Resource for Students.

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